

SPEAK ENGLISH POLICY

Rationale

The Speak in English Drive of the institution underscores professionalism among students and graduates in their transactions; it also contributes to one's global competitiveness. The English language is the lingua franca of the industry and it is an expected communication skill in all sectors of the industry. Hence, competence is a must. Furthermore, "Speak in English Drive" aims to:

- Respond to **CRITICAL DEMAND** of the industry. Good Communication skills, particularly verbal and written English, are expected from graduates who will join the industry and the world of work.
- Facilitate understanding among different cultures. English as an international language has been the global language of business, education, science and technology.
- Widen the opportunity of improving one's communication skills. Speaking, listening, reading, and writing are fundamental to human communication and the only way to improve these skills is through constant use and practice.

In the end, a SISFU graduate is envisioned to be a contributing member of any professional organization that makes a difference in the world through a high regard of professionalism, especially in terms of speaking, time management, affection control, and rubbish-free environment.

Implementing guidelines

- All Heads, Faculty, and staff are expected to use English when dealing with students.
- In order to successfully execute the speak in English Drive, this policy shall be observed:
 1. Apprehending authority is ANY member (teaching and non-teaching personnel) of the SISFU community;
 2. The student violator will be identified by the apprehending authority indicating all pertinent information;
 3. Student violator will pay the penalty.
 4. Funds collected will go to students' activities.