



THE BRIDGE

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SFU Rotaract Club:

Uniting for a Cause, Uniting for a Better Future

December 19th 2011: amidst the anticipation for the celebration of the birth of Christ, the tropical storm “Typhoon Sendong” hit the east coast of Mindanao, creating massive flood and damages to property and lives. In Cagayan de Oro and Iligan, the estimated loss of the devastating tragedy was 999.9 million pesos. For many Filipinos, it transformed festive smiles into dreadful tears.

Knowing that these victims have a rocky road ahead in terms of rehabilitation due to lack of daily necessities, livelihood and houses, the SFU Rotaract Club extended its reach and help through the Typhoon Sendong Relief Operation. The members collected donations from the students, staff, and faculty donations in the form of food, clothing or any second hand goods. These donations were then forwarded to the Philippine Red Cross by the members on January 30.

Although small in population with limited manpower compared with the entire nation, the SFU Rotaract decided to do more than send relief goods. With the help of Mr. Harlan Yu, a native of Cagayan De Oro, together with his wife, Lia Andanar-Yu, the SFU Rotaract introduced a method of assistance to CDO victims which was to sell “HELP CDO” and “One for Iligan” shirts. All proceeds of the sales go to the victims of typhoon Sendong. Each shirt can provide the victims 10 meals or help rebuild their community. Eagerly and resolutely wanting to help, the club members advertised and sold the shirts for P180 (white) and P220 (black).

As the “Help CDO” shirt project became known to the community, the SFU Rotaract Club was invited by the Alabang Town Center to sell the shirts



during the One Voice Benefit Concert starred by Lea Salonga on 04 February 2012. The charity performance was created to stimulate awareness, promote volunteerism and nationalism in support of natural disaster victims. In one day, the SFU Rotaract club was able to raise P40,000 from the shirt sale. Due to the unprecedented sales results, the club decided to extend the shirt sale the following Saturday. This time, the club raised P25,000—a total of P75,000 for the victims of Typhoon Sendong.

Beginning with a simple desire to help, the SFU Rotaract felt honored and privileged to have been able to contribute to society. Everyone who helped is different in his own way, but this project united individuals towards one goal, collaborating in spreading the word and extending great effort to sell shirts for a cause.

“Even if a candle has lost its glow, as long as another vivid candle remains alongside, it would surely redeem its lost radiance.” With support from individual members (and even non-members), we of the SFU Rotaract will be able stand once again—and go beyond ourselves. - Chaselle Rodriguez

SFU ranks TOP 3 in the Annual Thomasian Marketing Intercollegiate Competition

Southville Foreign University’s Team Theta grabbed the third place title among 20 school participants at the University of Santo Tomas (UST) 2nd Annual Thomasian Marketing Intercollegiate Competition (ATHOMIC) held on February 18, 2012. The winning Team Theta members were: Kimberly Espiritu, Denise Pablo, and Alexandria Ralleta.

ATHOMIC is an annual competition held by the Thomasian Junior Marketing Association (TJMA), a marketing organization of the University of Santo Tomas. The participants’ task this year was to create an Integrated Marketing Communications (IMC) plan for a campaign for Canon Image Nation (the sponsor of the competition) all in a week’s time. The campaign’s main objective was: to revive Filipino nationalism involving the spirit of patriotism, pride, enthusiasm and love for country and its people through photography and the Canon Image Nation campaign.

Among the 20 schools, only five teams qualified for the ATHOMIC final round. Aside from SFU’s Team Theta, the four teams that

qualified were: three teams from UST and one team from De La Salle University. At this stage of the competition, the teams were all given a chance to give a 20-minute presentation of their IMC Plan to a panel of judges, all representatives of Canon. The judges remarked after the Team Theta presentation that SFU’s IMC plan was very insightful.

After the presentation of the five teams, the Annual Thomasian Marketers Intercollegiate Congress was held at the UST Medicine of Building from 1 to 6 PM. Five different speakers talked about marketing and advertising, after which, the awarding ceremony for the ATHOMIC 2012 took place.

Team Theta was called first for winning the third place. Two teams from UST won the title for the second and first place. Winning from among 20 schools was a big achievement by our very own representatives—Kimberly, Denise, and Alexandria—who brought home a Canon photo printer, certificates and medals as their prizes.

Congratulations, Team Theta! -Deandro Almariego



FROM THE PRESIDENT'S DESK



What comes to mind when you're challenged to "Go Beyond Yourself"? For several students at SFU, it meant raising the bar of academic excellence and going beyond expectations. In a past issue of the Bridge, I talked about what the school does to raise the bar of academic excellence. In this issue I find it a good time to reflect on how students go beyond themselves to maintain academic excellence as well as enrich their lives through extracurricular activities. You're all familiar with the rigors of college life in SFU: endless readings, papers, assessments, exams, reports, group projects... It isn't easy to master the balance between assessment deadlines while building interpersonal, leadership and entrepreneurial skills. Raising the bar takes self-motivation, perseverance, and a strong work ethic. It means not only working hard, but also working smart. Let's take a moment to appreciate some of SFU's finest.

The Rotaract Club, under the leadership of Kimberley Pedge is still continuing with its humanitarian projects, one of which is the Sendong Relief Operations. Aside from relief goods, the Club members managed to collect a substantial amount of money from the sale of T-shirts, spending lots of days till late at night. The Rotary Club of Makati Salcedo was impressed with their efforts at helping the victims of typhoon Sendong and earthquake victims that it decided to match the Club's collection.

The Junior Marketing Association team participated in the UST marketing competition and won third place to the UST contestants who won the first and second places. One of our students, Denise Pablo, Vice President of Communications for the Junior Philippine Marketing Association, received a commendation from the national association for her efforts at promoting the cause of this nation-wide organization. A freshman, Robee Sunga was elected to the Board of Directors of a national organization, Philippine Council of Hospitality Management Students.

The Student Council under the presidency of Deandro Almariego should be congratulated for organizing an all leaders weekly meetings here at SFU. These meetings, consisting of all the Presidents of the student organizations in SFU, were designed to ensure effective and efficient coordination of the many student activities. However, they also provide the student leaders good training in team building, leadership, organizational, creativity, communication and management skills.

A team of SOBC students participate in stock trading competitions. They regularly visit SFU's Capital Markets Learning Center (CMLC) to trade on-line and track the movements of Philippine stocks. This team placed No.1 last December in the 1st Metro Stock Challenge sponsored by the 1st Metro Asset Management, Inc. and the Philippine Stock Exchange. Recently, Gian Antonio placed No.1 in the SGEN stock trading competition. A group of SOBC students also formed the CMLC Club with the intention of raising funds through grants in order to invest in stock trading and to undertake business ventures.

I commend these students who are involved in these extracurricular activities despite their hectic academic schedules. Let's all be encouraged by their achievements and be inspired to make our college experience the best that it can be.

A LETTER FROM MRS. PIDO

Dear Students

Corporate Social Responsibility is now not only just a 'buzz' word or concept, but a conscientious effort, principal and life style adopted by many organisations and individuals who recognise what we do today has an impact on our world, environment and the future!

As a number of our students are due to commence their internships leading to final qualifications and employment opportunities, I continuously highlight to our students that potential host organisations and employers are seeking candidates that stand out in respect of organisational, communication, problem-solving and leadership skills and CSR projects and initiatives are an excellent way to display such traits and skills.

Recently during a weekend shopping spree in Alabang Town Center, I was held-up (not literally) by a group of young students who enticed me to buy some t-shirts, even an additional one for my little granddaughter which will not even fit her for a few more years!

I am proud to say the said students were from SFU and members of the Rotaract Club, who were participating in the 'HELP CDO and One for Iligan' fund raising activity for the victims of Typhoon Sendong. Kudo's guys - you did a great job!

This is just one great example of how SFU students go beyond themselves to contribute to society.

Nowadays if one wants to be competitive and make an impact, it is not enough just to pass or scrape by in studies, one needs to exert effort and excel in both academic performance and social activities and the same may only be achieved with a good work/life balance which includes motivation, devotion, desire, passion and exemplary time management.

I challenge all SFU students to excel and shine. So remember " Aim for the moon, that way, even if you miss you'll still be amongst the stars!" - W. Clement Stone.

Good luck with your studies and to our upcoming graduates!

Kind regards

Carol R. Pido



Going Beyond Ourselves



Too often in life we can be constrained by the artificial limitations that we set for ourselves or indeed that are set by others on our behalf. It's all too easy to adopt a fatalistic approach and decide that the hand we've been dealt isn't a fair one or that we are simply not equipped to perform the task that has been set for us. However, when you look around you, you see everyday examples of people casting off the shackles of their perceived limitations and using their imagination and perseverance to provide them with the wings to go beyond themselves.

Take for example Nick Vujinic the Australian man born without properly formed arms or legs who is now a double-major degree graduate travelling the world as a motivational speaker and spending his spare time surfing and playing golf? Did he allow others to define the boundaries of what was possible or did he set about shattering the narrow confines of the life mapped out for him by a cruel genetic twist of faith? Or how about Liz Murray, the New Yorker born to HIV infected parents and left homeless at the age of 15 but now a Harvard Psychology Graduate working towards her doctorate?

These are just ordinary people like you and me but they have learned to channel that extraordinary strength that lies latent in all of us and to use it in order to perform exceptional feats of character which serve as inspiration

to us all. They refused to listen to the well-intentioned yet ultimately self-defeating advice of others who looked at the task ahead and deemed it impossible.

Fortunately, for most of us here at Southville Foreign University, the challenges faced in life will be more modest. However, a spirit of endeavor and persistence will be required by many of our students faced with a mounting list of rapidly approaching assignment deadlines and exams in the upcoming days and weeks. For some, the temptation to just give up may be all too real. You may be looking at the workload required and thinking that it's just not possible. There may even be others around you who share your pessimism about the task ahead, but it's up to you to rise above the doubts, give it your best shot and see just what you're capable of. For others, passing exams and assignment papers may be well within their comfort zone but why settle for passing when you could go for honors and distinctions if you just chose to push yourself that little bit further?

Remember, it's not merely the visionary qualities of people like the Wright brothers and Thomas Edison that made them great but also the strength of character and single-minded perseverance which allowed them to ignore their doubters and redefine the boundaries of what is 'possible'. Millions follow their example every day in their own small way and there's no reason why you can't do it too. Whether in your college work or just your life in general, never settle for what's comfortably attainable when you can choose to go beyond yourselves and in the process set your own boundaries.

Dr. Patrick Ryan



RYLA 2011: Rotary Youth Leadership Award

Sponsored by the Rotary Club of Makati Salcedo, two SFU Rotaract members, Yuta Oguro and Franchesca Gail J. Lopez, participated in the Rotary Youth Leadership Awards (RYLA) for three days at Caliraya Resort, Laguna, from November 11 to 13, 2011. RYLA is a yearly leadership program coordinated by Rotary Clubs in order to train young students and polish their leadership potential.

The RYLA committee divided the participants into 16 groups, consisting of five to six people each. Various individuals from organizations of MMM (My Masterpiece Movement) conducted the activities among the head of rotaractors and interactors.

The founder of MMM shared enlivening stories by showing live large murals through interactive multi-arts modules such as the drum circle, an activity where the participants learned how to listen, understand and communicate through drums.

After being introduced, the RYLA committee members shared their experiences. They activities focused on communication and collaboration

skills such as sardines, in which the group, blindfolded and tied together, must find some chess pieces. The interactive activities were aimed at creating and deepening the bond between various districts, as well as to utilize all the knowledge and skills gained for the benefit of their individual Rotaract Club. The attendees were on saying that the RAYLA served its grand purpose. - Franchesca Gail J. Lopez



The 14th Model United Nations Assembly

The 14th Model United Nations Assembly Training Seminar, attended by 113 representatives from different schools and universities, was held at Brent International School on November 26. After a hearty breakfast at the cafeteria, where all the participants first gathered, the program started at exactly 8:30 AM, with the Jose P. Rizal Makati Rotary Club and the Brent Model United Nations welcoming the large group. Ms. Patty King, current president of the JPR Makati Rotary Club, and Mr. Glyn Lewis, founder of MUNA and current adviser of BMUN, gave the welcome remarks.

Southville Foreign University was one of the 16 schools and universities who took part in this year's MUNA. The delegates of SFU were the following: Kimberley Pedge (Rotaract President), Chaselle Rodriguez (Rotaract Vice President for SOBC), Mandy Carlo Sanchez (Rotaract Secretary), Angelica Madamba (Rotaract Treasurer),

Gian Antonio, Robee Joy Sunga, Juan Paolo Alino and Shimas Rasheed. The above SFU delegates were sponsored by the Rotary Club of Makati Salcedo.

All the delegates were separated into different groups and assigned a specific country. Facilitators of the groups were the Brent MUNA members, who taught the attendees how to construct opening speeches, resolutions, pre-ambulatory clauses; how to follow and implement the general rules and procedures; how to conduct researches; how to negotiate with other countries, and the like.

I personally thought that listening to the seminar at first gave me information-overload, but once I understood all the procedures, all the things discussed and tackled were very enlightening and helpful; I was definitely encouraged to join the 14th Model United Nations Conference to be held on February 4 and 5 at the World Health Organization in Taft Avenue.

Attending this event was in keeping with the Bridge's battle cry of "going beyond ourselves." The whole experience brought a higher level of awareness to the students on global issues, opened their eyes to what is going on and what actually goes on inside the United Nations Conferences—how countries try to establish cooperation and solve issues affecting our world.- Robee Joy B. Sunga



Love is in the Air

A hundred chocolate hearts were too few to carry the love of Southville Junior Financial Executives (SJFE) to students and faculty on Valentine's day. In celebration of this annual event, SJFE conducted an unforgettable project for students and faculty who were celebrating the magical day of love.

On 14 February 2012, SJFE made Valentine's Day memorable with the "Love is in the Air" activity, an event that aimed to spread love and happiness, promote friendship, camaraderie, as well as the value of sharing for charity.

SJFE sold heart-shaped, homemade chocolate lollipops to the SFU community. These were then delivered to the recipients—faculty, staff, students—by the club's so-called CUPID. As part of the service, customers could include any message they wanted for their special someone; and they had a choice to put their name on the note

or be anonymous. The profit earned would be donated for the wellness of the children in the CAA vicinity. SJFE members likewise gave free kiss marks and hearts to heighten the day's spirit of love.

To end the event, SJFE gave the remaining candies to the children living in CAA. This was one way by which the club, in particular, and the school, in general, had been able to demonstrate selflessness and love on Valentine's day. - Alexandria Ralleta



For a cause: Run, SFU, Run!

As marathons become more popular as a means to help various charities, runners from around the Philippines are now actively taking part. The SFU Rotaract Club joined three such runs, namely: Run for Ilog Pasig; Red Cross Million Volunteer Run; and Condura Skyway Marathon - Run for the Mangroves. In all these runs, a question begs to be answered: Who will benefit from them?



making an international statement to the world that the Philippines is the Red Cross volunteer capital of the world, and that Filipinos are humanitarians.

The Run for Ilog Pasig

Ilog Pasig, once a beautiful body of water, is now a major environmental issue in the Philippines. The Run for Ilog Pasig, coordinated by the ABS-CBN foundation since 2009, was organized to gather funds for the rehabilitation of the river. The SFU Rotaract President, Kimberley Pedge, organized and facilitated the promotion of and the registration for the run within the SFU community. Families, university students, and people from walks of life joined this momentous event held at the SM Mall of Asia on 20 November 2011. There were over 120,000 participating runners, thus breaking the record of 116,086 runners in 2010. Not only did ABS-CBN break the 2010 record, it also gained more supporters for the cause—like hitting two birds with one stone.

The Red Cross Million Volunteer Run

From an infant in a stroller being pushed to an 87-year-old grandma, from first-time runners to seasoned athletes in all key cities and 1,494 municipalities nationwide, volunteer runners came together as one on Sunday, 4 December 2011 for the Red Cross Million Volunteer Run. The event was mounted to empower the nation against the dangers of natural disasters and to promote volunteerism.

Our own SFU Rotaract Club members were there to support and be part of history in the making. With more than one million runners, this was yet the biggest run ever staged in our country's history, with a goal of

Condura Skyway Marathon - Run for the Mangroves

This most recent run held on 3 February 2012 is an annual activity which first started in 2008. Again, members and volunteers of the Rotaract Club participated in the Condura Skyway Marathon - Run for the Mangroves, which advocates clean air and saving the environment through replanting of mangroves. It was a challenging 42k run that was organized to make more people become more concerned in saving the Earth's atmosphere. After the run, the participants looked forward to the next one in 2113.

The three runs (above) plus many more—who will benefit from them? One word, "us." It's all of us living on this planet who will benefit from all these runs for a cause. Which is why we are delighted to see not only the rapid growth of people volunteering, but the way our civic leaders, charity groups, and fellow Rotaractors have embraced the runs, making them a part of their programs and advocacy. These runs will surely continue for as long as there is a cause to be heard, supported, and run for. It is great comfort to know that those who are not running are cheering the runners on.

In the spirit of the Rotaract Motto "Selfless Service," members of the SFU Rotaract Club will continue to help out in our own small way to improve our environment, creating unity and peace among our own community in SFU in particular, and among our country men in general. -Dawn Rance



Bistro Lima's International Buffet Week

Have you ever wondered about the taste of different cuisines from other countries? Bistro Lima offered four different buffets each day, with changes in interior and exterior designs to match the cuisines: Italian, Thai, Hawaiian, and Japanese Buffets, offered from February 14 up to 17. In March, International buffets week will again introduce a variety of mouth watering dishes from various countries. Bistro Lima invites everyone to try the different flavors of the world. For only P300 pesos, one can enjoy a variety of foods—from appetizers, main courses, and desserts. There's more,

experience a new Bistro Lima as it transforms into a different country each day: Italian Buffet-March 27 Tuesday

Thai Buffet-March 28 Wednesday

Hawaiian Buffet-March 29 Thursday

Japanese Buffet-March 30 Friday

If you missed the February offering of Bistro Lima, now is your chance to experience the good food and good service from the Hospitality students. So what are you waiting for? Please call Southville Foreign University's Hotline for inquiries.



What's New in the world of Hospitality?

Want to hear good news? Let me first introduce myself: I'm Marius Jarvin Santos, a first-year hospitality management student for the Hospitality Section of The Bridge.

The good news is not only for the School of Hospitality Management, but for everyone: SFU and School of Hospitality Management is now offering . . ." Please read the article about that:

Last January 19, Gerald Lipman, Chief Executive of ICHM, the Swiss Hotel Management School in Australia, signed a landmark agreement with Southville Foreign University (SFU) Chairman, Roger Bartholomew for the delivery of a full Australian Bachelor's degree in Hotel Management in the Philippines. This is the first and only Australian Bachelor's degree being wholly delivered in the Philippines. Also in attendance were Dr. Melva Diamante, SFU President; Mrs. Carol Pido, Head of the School of



Hospitality Management; Dr. Patrick Ryan, Dean of the School of Business and Computing; and Ms. Mafe Rebong, Chairperson of the School of Hospitality Management.

Yes, the good news is . . . SFU and School of Hospitality Management is now offering the first and only Australian Bachelor's degree, being wholly delivered in the Philippines.

I know all Hospitality students are happy and thankful with this great news. All I can say is, this is going to be EPIC! So once again this is Marius reporting for duty.

Chef Edward as the New SGEN Head

Chef Edward Anthony Gutierrez Dimaculangan has been named as the new SGEN Head. Chef Edward was a graduate from the college of St. Benilde. He was born in April 19 1979, He joined SFU because he wanted a new challenge because he's been teaching in St. Benilde and decided to take a part time job in SFU and in Benilde. He plans to improve the kitchen by raising the standards and continuously improve in the process. He discovered his love for cooking by accident. His time in St. Benilde was not enough for him, and decided to move on to being a chef. As a chef, his favorite local food is the bulalo, and loves a good burger. He plans to enhance the quality of the food, have more variety, enrich the flavors in food and to make SGEN expand and grow.

Congratulations Chef Edward for being the new SGEN Head! When asked about his experience in being the new SGEN head, he said "Being the new SGEN head is very challenging and there are always high expectations". He explained that he will give it his best in making SGEN on the TOP 10 food supplier. I believe that SGEN will soon expand and increase in sales, variety, and to become more affordable.

New Hampshire Top-ups



SFU's Hospitality students in Manchester, New Hampshire... Let me give you an updates about their stay and studies in abroad...

Janette Wescott, Jaben Perez, Bernard Guitierrez, Kechie Price, Clifford Peralta, Kathy Ong Cruz and Jason Adlington, 3rd Year Hospitality students choose Southern New Hampshire University to take their BASHA "Bachelors of Applied Science in Hospitality Administration". It was the New Years day when they arrived in Manchester, New Hampshire, their very first class started last January 9 (see picture 1).

I conduct a very short interview with Mr. Kechie Price through facebook, to ask him few questions about their stay in the US:

My first Question to him is "How was the experience studying away from the Philippines?"

Kechie Price Admit that "it's hard, no doubt about that". He also told me that Their first challenge was that they faced the climate, then he also add "the time difference and of course that fact that we're far away from home and away from the people we love".

My second Question is "How was Southern New Hampshire, Are the people in Southern New

Hampshire Good and friendly or hospitable?"

He told me that:"Everyone here are very kind, you'll see it in their actions. An example of this is whenever they see you, they'll immediately ask "how are you", "How are you doing" or "how is it going" which I think is a good way of showing respect to others. What I really love about the students in SNHU is the willingness to know another person by interacting with others and the respect for others ethnicity"



3rd and last question: "So Far what did you miss at SFU and in the Philippines?"

"I miss my teachers, friends and the cheapness of some stuff!!! "LOL". I miss performing for school!!"

(I thank him (Mr. Kechie Price) for giving me a time to conduct a short interview; I also thank Mr. Jason Adlington for giving me information on some of the things like the day that they've arrived etc...)

"I salute you guys, few more months and then intern, I know you can do it, Advance Congratulations"; this is Marius Jarvin Santos editorial in chief for Hospitality Section, Mission Accomplished.



Spaghetti ala Bolognese

Spaghetti Bolognese is perhaps the king of all pasta dishes. Has over 150 varieties all over the world. Originally from Bologna Italy, it is basically a meat sauce (Ragu in Italian) can be made from horse meat, beef, pork and during roman times Ostrich meat in rich tomato sauce.

The classic Bolognese sauce, is combination of pancetta (Italian bacon), ground beef, Parmesan cheese with Italian seasoning (oregano, rosemary, thyme) in tomato sauce. I am fortunate enough to share with you an original recipe from my Italian Chef when I was still working in the cruise ship.

- 500g ground beef
- 250g bacon (chopped)
- ½ c carrots (minced)
- ½ c onion (minced)
- ¼ c celery (minced)
- 2 cups tomato sauce
- 1 TBS tomato paste
- 4 c beef stock
- ½ TBS garlic
- Pamesan Cheese (as needed)
- Olive oil

1. Sauté bacon and ground beef with olive oil on medium heat.
2. When the beef is caramelized, add tomato paste, then add in the vegetables. Saute for another 15 minutes.
3. Add tomato sauce and beef stock, simmer for another 20 mins or until sauce thickens.
4. Serve on a bed of spaghetti topped with parmensan cheese

by Chef Edward Dimaculangan



CMLC Investment Club Chooses New Members

The CMLC Investment Club was founded early this year as part of an exclusive academic and entrepreneurial offering for five highly qualified students. It is dedicated to the education of students who have a strong desire to learn about financial markets and who wish to gain better understanding on topics like finance, banking, and investing. The club is likewise focused on experiential learning and forging strong relationships among its members by building entrepreneurship culture and spirit through the club's organized activities.

The chosen members will have the privilege of working and learning under the guidance of Dr. Rhoderick Santos, the advisor. The club intends to groom its members with the practical skills that will

make it possible for them to have very promising careers long after they have graduated from Southville Foreign University.

Selecting the members was not easy as the roster of interested applicants showed tremendous potential and talent. Initially the club intended to take in 5 members only; however, after much consideration it was decided that the club can accommodate only seven students. These students were chosen on the basis of their application, interview, and GPA.

We wish to congratulate the following for making the membership of the CMLC Investment Club: Gian Antonio, Kristine Denise Pablo, Allain Christian Lopez, Kristine Fredheim, Christel Garcia, Chaselle Rodriguez, and Anglebert Jarlos! - Kristine Fredheim



Stock Investment Challenge

Southville Foreign University has six teams competing against 153 colleges and universities in the Stock X Challenge 2011, an online trading competition that encourages the youth to invest/trade in the Philippine stock market by using virtual money. In this investment challenge, the SFU teams started strong in the first two months, making it to the top 20 list. The competition, however, has posed many challenges to the team in the succeeding months.

The facilitator of the competition is First Metro Investment Corporation (FMIC), along with its subsidiaries First Metro Asset Management Inc. (FMAMI) and First Metro Securities Brokerage Corporation (FMSBC). FMIC is also in partnership with Philippine Stock Exchange Inc. (PSE) and Catholic Education Association

of the Philippines (CEAP).

FMIC provided seminars before the challenge begun to give the participants quick trading tips with the help of Mr. Alexander Gilles. Throughout the competition, FMIC guides students by providing updated stock charts, company news and stock recommendations.

The competition commenced late November 2011 and will last until May 2012. The transactions of the participants are executed at Philippine Stock Trading Game in PSE website while efficient monitoring of stocks is conducted at First Metro's website.

Falling down is not an option, but getting back up is. Let us rally behind the teams of SFU and root for them! The competition has just begun and we know they will finish strong. - Angle Jarlos



ALUMNI CORNER

Shumaes Rasheed: Success in Maldives

All the SFU activities and events keep us students busy but, what keeps the alumni of Southville Foreign University busy?

I had the chance to interview an alumnus of SFU, who has found his road to success and is currently working on a dream job as he has mentioned in the interview. His name is Shumaes Rasheed; he graduated with Master of Business Administration in HRM; Bachelors of arts degree in Business & International Marketing; Diploma in Advertising & Public Relations Management; and Advance Diploma in International Business. Shumaes was involved in Student Council activities and was once the Student Council President. Shumaes and his three younger brothers are true-blue SFU graduates and student. The first three have already graduated with degrees and MBA in their respective courses, while the youngest is about to finish. When I asked about how he saw himself in the future while still a student and now, he said, "While studying, I really enjoyed the chance to practice what we learnt in case studies and presentations that simulated the real business world. So, I was really looking forward to start working, yet I didn't want to finish with just a Bachelors degree. I wanted to enter the work arena with a Masters as well. Where I am today is exactly where I wanted to be when I was studying."

After graduation, Shumaes went back to Maldives, his home country. Asked about what he had done after his studies and what significant difficulties he faced, he mused, "I wanted to get as much experience as possible to get to where I wanted to be; hence, I initially did some work on per



project basis for a local advertising agency in the Maldives. I was then soon offered a permanent job by them where I got to experience working with a number of local and international clients. I worked in that ad agency for over five years in a Managerial position. The difficulties mostly were adapting what we learnt to real life. Not everything that we study in theory can be applied in real life. Sometimes we need to think outside the box and be creative. It's all about using what you have learnt as a springboard to solving the problems and overcoming the challenges."

His interesting experiences after his studies at SFU made me curious to ask about the impact of the school on his career path. Shumaes said, "I joined Sheraton Hotels & Resorts mid last year as Marketing Communications Manager for Sheraton Maldives Full Moon Resort & Spa. It had been a dream of mine for a long time to work with an international chain such as Starwood Hotels & Resorts which has over 1000 hotels worldwide. That's why I enjoy my work a lot and I'm pushing myself to learn and experience more to be a Director of Marketing Communications/Corporate Communications one day. My education in SFU aided me greatly. Where I am today wouldn't have been possible were it not for what I learnt and also for the inspiration I got from the lecturers."

Based on Shumaes' success after graduation at SFU, I am confident that success likewise awaits every SFU graduate. I asked him if he had any advice for future graduates who will read about his accomplishments, and he said these wise parting words, "Don't be content with where you are; keep believing that you'll achieve greater things." - Shimas Rasheed

Going Beyond Ourselves

"If you always put a limit on everything you do, physical or anything else, it will spread into your work and into your life. There are no limits. There are only plateaus, and you must not stay there, you must go beyond them." - Bruce Lee

If you've been watching the national Geographic channel lately, I'm sure you've seen the legend of Bruce Lee—how he was not only a master of martial arts, but a philosopher as well. His quotes are about life and how he relates them to his martial art. The particular quote above gives meaning to our theme: "Going beyond Ourselves"

What does it mean to "Go beyond ourselves?" I believe it means, in a nutshell, to go beyond our comfort zone and to do things we've never done before. While the year is has just begun, we can have a new clean slate. Be someone better than we were last year! Let's get rid of those old habits and create new ones! Make new friends! Rekindle old friendships! Get a new hobby! Go out of our comfort zone and see what the world has to offer just for us.

In all those years that we've tried to change but couldn't, lets make this year the time where it all changes. This year has so many experiences and opportunities that we just can't miss.

At the start of February, my brother Ian, whom I haven't seen or talked to for many months, visited us from Australia. On the day of his arrival, he challenged me to do something that I haven't done before—something that could make me better physically or mentally. His challenge was that I must increase my bulk and work out my biceps, chest, and abs. The reward would be \$500 AUD if I accomplished this in three months. Who wouldn't pass up on \$500 AUD? I started lifting weights a week ago and I contiue to do so.

As Bruce Lee said, there are no limits, only plateaus. We shouldn't stay there, we must go beyond them. There are so many opportunities for us to go beyond our shell and grow. No one's stopping us. Why not start right now? (By: Jipo Alino)

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OPINIONS



How will you challenge yourself to achieve your goals?

Academic wise, I'm will challenge myself by going to a top university for my Masters Degree. And since I chose to study rather than play college ball, I still want to see how far I can go; I will challenge myself by attending the try-outs of different universities in the country. Lastly, I will challenge myself to give all that I have when it comes to my ministry because God is the reason why I am who I am—without Him, I'd be nothing.
- Chiaki Oka (1st year Computer Science student)

I will start waking up early so that I can finish things on schedule. I will use what I have learned in my past subjects, such as time management and money management to complete requirements and goals that come ahead for me. I will be a responsible student from now on.
- Roger Nastor (2nd year Finance Student)

Ever since I've started studying in SFU, I've always challenged myself by setting a deadline for everything I do. I set deadlines and made sure that they were enough for each task. If I didn't meet those deadlines, I surely had to face the consequences.
-Casandra Carandan (2nd year Hospitality Management)

Ido my best and not dwell on my weaknesses. As a matter of a fact, I turn my weaknesses to strengths. I don't wait for opportunities, I create them.
-Ramone Truong (1st year Hospitality Management)

Itell myself that achieving a goal is like winning a race. You want to win? You've got to push yourself to keep on running even if you are tired because once you've run past that finish line ahead of everyone, you have the liberty to raise your hand and yell, "I've achieved it!"
-Sam Inglis (1st year Hospitality Management)

I will work hard on cruises around the world and be exposed to several different cuisines. These will inspire me to make my own dishes. And even if my dishes don't turn out so good, I will still push myself for the better because this believe: forget the mistakes you've made, but don't forget the lessons you've learned.
-Joshua Andaya (1st year Culinary Arts)

I'll challenge myself to strive harder so that I can fulfil my dream of becoming an owner of my own business. I'll challenge myself by finishing my degree and getting a good job opportunity.
- Dayril Garcia (1st year Information Technology Student)

I will basically treat everything as if I were in a competition. Whether it is a competition of speed or quality, I will try to be in a competitive mood when doing something—this sets my mind into a hyperdrive mode where I will just work the hell out of myself. This mindset will keep anyone going if he has the right amount of motivation mixed into it. The main point here is to try and find something that ignites your competitive side. You don't have to force yourself to be competitive, you just need something to continuously fuel up your engine to achieve your goals—then you're good to go.
- Kevin James Mariblanca (2nd year Hospitality Management)

Treat my problems and opportunities as challenges; this is my strategy to take out the barriers toward my goals. The challenge is to find an internship that will help me gain experiences outside academics and know the practices of business world. This will not only help me achieve my goals; but it will also help me become a better person.
- Alexandria Ralleta (2nd year Business Management)

Know my weakness and try to overcome them. A challenge like this is hard to do but is worth trying. My goals are complicated and very time consuming but to know a goal you must look at what you really want and look for the solution to attain it. When your goal is set, know the hindrance that will come upon your way. When you know it then it will be easier for you to solve them without complications.
- Fhred Batalona (1st year Culinary Arts)

As a culinary student, some people say: "Cooking is hard work." Yes it's true and I've realized this as my challenge. I will be focused with my studies and school work to achieve my goals. I would like to share a time when Chef Pido told us to "Follow your heart" whenever you are and when I'm cooking and working too. I will do my best to achieve my goals!
- Princess Sarah Tua (1st year Culinary Arts)



New Term, New Rules

With the new year came new rules for all SFU students to follow.

Uniforms: Students are required to wear their complete uniforms from Monday to Friday, ms complete uniforms from Monday to Friday, whether they have classes or not. On Saturdays, students may wear their maroon shirts, if they have no task in school.

Attendance: A student is still allowed to come in to the classroom within the first 15 minutes of the class. After that, the student has to comply with the lock-door policy: he/she can no longer enter the classroom as in considered absent for the first half. He may, however, enter the classroom for the second

half. Students who used to take attendance and tardiness for granted now have to follow this new rule this new term. is year came.

Most students agree with the new house rules, although some may have to make adjustments from what they were used to before. This takes a lot of self-discipline and a new mindset for a new behavior. But as others say, practice makes perfect.

In this light, I remember Mrs. Pido reminding us that the school serves as our training ground; through house rules, we learn discipline and proper behavior, which will come in good stead when we graduate, become professionals, and earn a position in the workplace. -Zarah Ibrahim

SFU Grows with New Members of Faculty

Southville Foreign University opens its arms to welcome new members of the faculty and staff to join its growing family.

School of Business and Computing: Ryan Racelis, IT/Computer subjects; and Claudette Ocampo, Law subjects.

School of Hospitality and Management: Chef Jan Corazon Viray, Robert Figueroa, Law subjects; Chef Anna Macalinga, Kitchen Supervisor.

SGEN Foods: Chef Edward Dimaculangan, SGEN Foods Operations Manager.

As SFU grows bigger, it also grows stronger with the addition of the above members of faculty and staff. Welcome! - Princess Tua



Dimaculangan



Figueroa



Viray



Ocampo



Racelis



Macalinga

SFU students donate equipment to TESDA Las Pinas

Halfway down Quirino Avenue and tucked by the discreet corner of the road stands the Technical Education and Skills Development Authority (TESDA) center in Las Pinas. Hundreds of trainees clad in orange shirts pour through its wrought iron gates everyday and the 12th of December was no different – other than the presence of a small group that was clad in maroon and carrying appliances. The timing of our visit has been most fortuitous as our first trip was taken in line with the lecture and discussion about skills training as part of the Human Resource Development curriculum (and frontsheet). Suffice to say that it was the only one ever planned. Apart from an exhaustive list of courses (Hairdressing and reflexology are clear favorites!) and facts (Trainees give free massages during Mondays!), realizations were made. As much as TESDA's free programs, which are granted to those who are inclined to build up their skills profile, remain a treat, training



costs. Machineries, tools and other facilities are used to develop and hone skills capitalized by the globalized environment. As such, our small class took another trip – this trip – led by Ms. Lineses and joined by Mr. Tijam, to give a small bit of aid largely intended for their electronics class; hence the four televisions, two electric fans, two VHS players and two waffle makers. Although weeks stood between our two trips, it was reassuring to know that all of our appliances, given the worse for wear aesthetic, were graciously accepted as it was then when it was merely our queries and comments, however exasperating and silly – a rare yet heart-warming highlight of our academic calendar.

General Assembly and Pictorial Dates

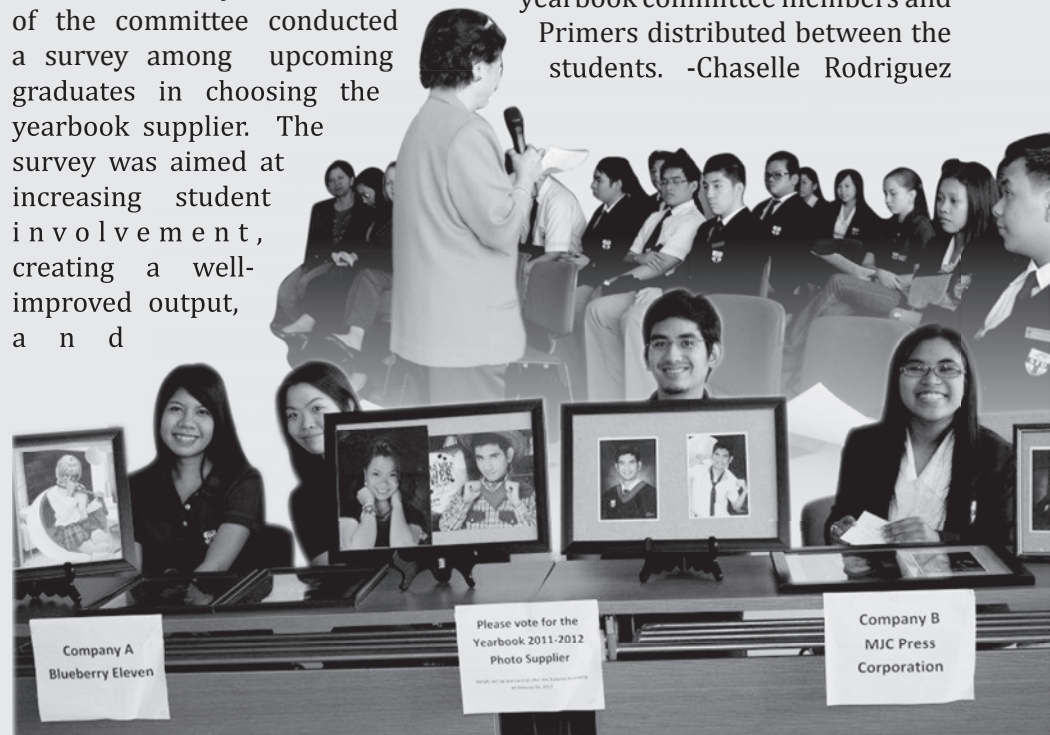
The General Assembly, held in the afternoon of 16 January 2012 at the Multi Purpose Hall, presented updates on various various student organizations and announced newly implemented rules and regulations to give the students the opportunity to participate in any upcoming activity. All organizations including the yearbook committee took the General Assembly as an opportunity to promote their achievements and agenda.

The Yearbook Committee, a group that strives to gain student's satisfaction in the publication of the yearbook, took center stage. After the General Assembly, the members of the committee conducted a survey among upcoming graduates in choosing the yearbook supplier. The survey was aimed at increasing student involvement, creating a well-improved output, and

gathering opinions as the basis for the decision. The committee displayed samples of creative and toga shots for the students to decide between two suppliers or companies: Blueberry Eleven or MJC Press Corporation.

Based on the survey results, Blueberry Eleven gathered majority of the votes. After the yearbook supplier had been confirmed, the committee could finalize the contract, and therefore settled the graduation pictorial date.

The Pictorial Date will be on 05 March and 10 March 2012. For more details, please contact any of the yearbook committee members and Primers distributed between the students. -Chaselle Rodriguez



Students participate in Asia Society's Make a Million Make a Difference Seminar



SFU students with one of the speakers, Mr. Mark Yu, Chief Financial Officer of Seoail Philippines

Asia Society, through its Asia 21 Young Leaders Program, sponsored a seminar dubbed "Make a Million Make a Difference" on January 14, 2012 at the Asian Institute of Management Conference Center in Makati City, from 1:30-5:00 PM.

The speakers of the seminar were accomplished young individuals who are business leaders and promoters of social entrepreneurship through their corporate social responsibility programs. The speakers also were all Asia 21 Young Leaders Fellows.

The first speaker was Rommel Juan, who is the owner of Binalot Fiesta Foods, an alternative to fast food by offering native foods traditionally served in banana leaves. His DAHON foundation helps impoverished banana farmers in Southern Tagalog.

The second speaker was Mark Yu, the Chief Financial Officer of Seoail Philippines. He is currently president-elect of the Entrepreneur's Organization and serves on the advisory board of the Ateneo and La Salle business and management schools.



SOS Children's Villages: BUILDING A FRIENDSHIP

"SOS Children's Villages is an international non-governmental social development organization that has been active in the field of children's rights and committed to children's needs and concerns since 1949." - SOS Children's Village.

September 2011 marked the first visit of SFU Rotaract Club to the SOS Children's Village Alabang-Manila, a branch of SOS Children's Villages International. The officers were first oriented on the organizational profile of the SOS Children's Village so that they would understand the true nature and purpose of SOS Children's Village: to provide a loving home to children in need, to raise them in the most natural way possible, and to support and guide these children to become independent and contributing members of the society in the future. The organization has been serving children and families in need for the last 44 years.



During the orientation, the SFU Rotaract Club was encouraged to support the SOS Children's Village by volunteering to conduct workshops and programs or by providing financial support or simply being a friend to the village and the children. The Rotaractors then had a guided tour of the village composed of eight family houses and got the opportunity to explore one of these houses and personally converse with an SOS mother.

This first visit certainly built and developed a friendship between the SFU Rotaract Club and SOS Children's Village.

The SFU Rotaract Club further showed its affection and support to the SOS children during the Christmas season by sending them a card with messages from SFU students, faculty, and staff, wishing the SOS Children's Village a joyful and meaningful Christmas. Some SFU Rotaractors delivered and presented the card to the SOS Children's Village on December 13, 2011, an additional occasion to have another tour around

the village, talk with one SOS mother, and write short personal greetings and messages on the SOS freedom wall. Representatives of the SFU Rotaract Club—President Kimberley Pedge, Secretary Mandy Sanchez, and Member Fhred Batalona—also recently attended the SOS Children Village Fiesta, where the SOS children showcased their talents through amazing performances for all the guests. The president and director of the village also made heartwarming speeches.

The "Friends" of the SOS Children's Village, one of whom is President Kimberley, were given a token of appreciation. Throughout the time spent in the fiesta, the SFU Rotaractors got to know the children more, played a few games with them, and feasted together. In addition, the SFU Rotaract club also brought Pancit Malabon and Pancit Bihon to share during the Fiesta.

Overall, these visits to the SOS Children's Village helped develop and strengthen the bond and relationship between the SOS Children's Village and the SFU Rotaract Club, which will forever be grateful for the invitations to this community. The club members are looking forward to more events in the future where they could participate and lend a hand to the SOS Children's Village Community.

Fuel for the Soul

SFU Rotaract members and volunteers, who organized and delivered clothes for the children and residents of CHILD Haus on December 12th 2011, were invited the day after by Francisco R. Abayari Jr., President of the Rotary Club of Makati Salcedo, to enjoy Fuel for the Soul, a Christmas and Anniversary Celebration at the Cultural Center of the Philippines. The Opera in Concert was jointly mounted by Eastern Petroleum Corporation

and the Rotary Club of Makati Salcedo.

The evening began with the amazing rendition of all-time classic favorites such as: O Sole Mio, Phantom of the Opera medley, Conte Prtiro, and many more, ending in the spirit of Christmas with Silent Night, Joy to the World, and Ang Pasko ay Sumapit. The outstanding and inspiring soprano performers included: Diana Macarine; Fame Flores; The Angelos; Opera Belles; and the Manila Symphony Orchestra, conducted by Arture T. Molina, together with the special participation of the Sayaw Foundation Scholars. The show was directed by Jheyar Cagumbal.

This once-in-a-lifetime event—an enjoyable team-building activity—was a great experience for all the members and volunteers of the SFU Rotaract Club. -Jody Bangayan



Pusong Wagas

As part of SFU Rotaract's team building activity, selected members were invited to the 42nd season of Ballet Philippines' Faces of Eve entitled Pusong Wagas. It was a show dedicated to the city of Mandaluyong as a result of the SFU Rotaract's collaboration with Ballet Philippines for the Valentine's season. It is the love story of a lonely carpenter and a tribal princess, Prinsesa Manda, on their quest for the blessing of her father, Datu Katapang, and protect the Kingdom of Namayan from the evil Estranghero.

Rutaquio and Jonjon Villareal. This production was choreographed by BP's resident choreographer Mr. Alden Lugnasin who has produced countless productions in CCP like Peter Pan, Bungansakit and others.

Shortly after the program, the members along with Albert Tijam had their souvenir programs signed and their photos taken with the dancers. The SFU Rotaract Club not only excels in public service but also supports the arts to ensure a holistic formation for its members, as it did during the "Fuel for the Soul" Opera. - Robee Joy Sunga

Pusong Wagas did not only showcase the aesthetic movements of principal dancers, Katherine Trofeo and Richardson Yadao, and BP's company of dancer, it also brought together some of the most talented people like the Livertist Nicolas Pichay, compositions from Cynthia Alexander, and the technical and design team composed of Mio Infante, Tuxqs



SFU Rotaract's Team Building Activity: A DAY AT MANILA OCEAN PARK

The magnificent Manila Ocean Park was the venue of the team building activity of the SFU Rotaract Club on December 5, 2011. This team building activity began with the students enjoying a delicious feast at the Makan Makan restaurant, followed by watching the tricks of the sea lions at the South American Sea Lions Marine Life Habitat.

the SFU Rotaract Club was certainly a success because the students truly interacted with each other while enjoying each others' company at the Manila Ocean Park.

The students later observed the various types of jellyfish at the Jellies Exhibit and then enjoyed the chilly world of Trails to Antarctica. Towards the end of the day, the students tried the Fish Spa, visited the Oceanarium, pat a few cat sharks during feeding, and experienced a scary 4D haunted house.

Asked for comments, Jody Bangayan, 3rd Year Business student said, "I really had a great time watching the sea lion show. Also, the jellyfish exhibit is a good attraction because of those colorful lights inside the jellyfish tank, and the Oceanarium where we saw the beautiful aquamarine life of the fishes. In other words, the trip to Ocean Park is really awesome and worthwhile!"

As we all know, team building is one of the most effective ways to improve a team's performance. It enables team members to get to know each other more, thereby improving communication amongst them. The team building activity of

Chaselle Rodriguez, 3rd Year Business student added, "The ocean adventure trip was very entertaining and helped deepen the bonds among the SFU Rotaract members. It had double purpose—it was both a team building and stress-relieving day. I especially loved the sea lions."



CHILD Haus:

An Inspiring Cause

CHILD Haus, founded eight years and three months ago by Mother Ricky Reyes, houses children who have cancer and other life-threatening illnesses, as they go through intense medical treatment that are not available in their own provinces. Medical and daily expenses are mostly covered by generous donations of friends, supporters and sponsors of CHILD Haus.

During the Child's Haus Christmas Party held on December 08 2011, representatives of the SFU Rotaract Club—the President, Secretary, and Advisor—presented a huge Christmas card to the children and residents of the CHILD Haus. It was filled with heartfelt wishes for a very Merry Christmas from the members, students, faculty and staff of Southville Foreign University. President Pabs of the Rotary Club of Makati Salcedo, mother club of the SFU Rotaract, also presented CHILD Haus with a cash donation of Php50,000 to help cover their medical expenses.

The following week, on the morning of December 12, 2011, the SFU Rotaract Club members and volunteers gathered to sort through and organize all the donations from members, students and faculty of Southville Foreign University to be delivered to CHILD Haus. Volunteers counted, folded, and assigned all the donations to their assigned boxes. By the time the volunteers finished sorting and left for CHILD Haus, they had gathered 10 boxes and five bags full of donations—a total 788 pieces.

Officers, members and volunteers of the SFU Rotaract Club delivered the boxes of donations to CHILD Haus as part of the club's continued support for

the children and parents of the "Haus." Volunteers brought in box after box of donations from the Clothes Drive, filling the stage with boxes and bags of clothes, toys, shoes and more, as they were welcomed by the residents of CHILD Haus.

During the visit, volunteers got a chance to interact and get to know the children, the parents and their stories; they distributed snacks and toys to every child of the "Haus." President Kimberley Pedge of SFU Rotaract Club and President Pabs of the Rotary Club of Makati Salcedo, delivered speeches wishing them all a very Merry Christmas. Though tears were shed and shared by members, volunteers and residents, it was not out of pity or sadness, but out of the inspiring words of support, courage and love everyone shared at CHILD Haus. Seeing the strength of someone so small and at such a young age, fighting against something so deadly, definitely brought tears to everyone's eyes. CHILD Haus truly gives them a fighting chance by supporting them come rain or shine.



Towards the end, the children put on a wonderful performance for the volunteers and shared a few words about themselves; a few of the parents took the time to share their messages of thanks to everyone for the support to the foundation and their children.

The SFU Rotaract Club had one simple yet immense reason in organizing the Clothes Drive and visiting the CHILD Haus: The Children. These little ones will always have a place in the hearts of the supporters, among whom are the Rotaractors, who felt truly honored for being a part of such an inspiring cause.

RCMS President's Message

Greetings !!! from the Rotary Club of Makati Salcedo.

First of all, I would like to convey my profound thanks and gratitude for the all out support that the Rotaract Club of Southville Foreign University has shown and extended me during my presidency. I would like to give my most sincere thanks to Rotaract Club President Miss Kimberley Pedge for her enormous initiative in leading the Rotaractors in pursuing the various noteworthy projects/activities and to your Adviser, Mr. Albert Tijam for his guidance and presence in all the activities undertaken by your organization.

The Rotary Club of Makati Salcedo, its members the Salcedians are very proud and fortunate to have young and dedicated individuals like the members of the Rotaract Club of Southville Foreign University who shared the same vision and goal of Rotary International "SERVICE ABOVE SELF". With all the initiative, efforts and dedication you have exemplified in doing many things for a good cause and by working hand in hand with our Club in accomplishing the objectives of Rotary, I am certain that you will all become highly-successful in your chosen field of endeavour.

In Rotary, we are all aware of the great needs in so many parts of the world but of course we shall start and prioritize the needs of our countrymen who are less fortunate. We all know how much we can do. We can change lives, we can restore hope and we can build futures, if we choose to. You have already started the journey as proven by the various activities and projects which you have accomplished.

Your active participations in the Rotaract Club Seminar that was held at the Philippine Aeronautics Training School (PATS) on August 13, 2011, in the Rotary Youth Leadership Award (RYLA) held at the Caliraya Resort, Laguna from November 11-13, 2011 and in the United Nations Assembly Orientation Seminar (MUNA) held at the Brent International School on November 26, 2011 proved your ardent desire to develop your ability and leadership skills.

The various community services you have undertaken proved your noble desire and generous traits to serve your countrymen in your own little way. You actively conducted various projects such as the Christmas Gift-Giving for the cancer patient kids at the CHILDHAUS, your HELP-CDO Project wherein you sell t-shirts in order to raise-funds for the victims of the Typhoon "Sendong" in Iligan and Cagayan de Oro City (CDO) and more other noble projects.

Your presence during my Induction Ceremonies & Oath Taking made the occasion livelier as well as in the Concert "Fuel for the Soul" Fund-Raising Project, in the Awarding of the One (1) Million Investment Grant to the Capital Market Learning Center, in the Global Dimensions Olympiad Finals and your participation in the District Youth Olympics during the District Conference show your willingness, support and cooperation for the undertakings of your organizer, the Rotary Club of Makati Salcedo. We hope that your Rotaract Club and members will continue to carry on the great deeds that you have started. Rest assured that we will always support you in all your undertakings as much as you have also supported us. We have truly enjoyed working with all of you especially during my term.

In behalf of all the SALCEDIANs our warmest congratulations and best wishes to all the SFU ROTARACTORS for a job well done particularly for this Rotary Year 2011-2012.

Sincerely yours in Rotary,

FRANCISCO "PABS" ABAYARI, JR.
Changemaker President
Rotary Year 2011-2012



This Close: Join and Help Us Get There

With over 8000 pledges strong, including individuals such as Bill Gates, Jackie Chan and our very own Manny Pacquiao, the Rotary International extends its reach across over 100 countries with the support of its new public awareness campaign, "This Close".

The Campaign was created to support the Rotary International's \$200 million challenge which was devised to match the \$355 million polio eradication grant from the Bill & Melinda Gates Foundation. Each



individual is asked to post a picture on his/her website using the template provided to show its support towards the eradication of polio.

Rotary is said to have reached 99% of its goal toward the campaign. Public service announcements encourage everyone to support the effort of reaching that final 1%.

As part of their agenda, the SFU Rotaract Club members have pledged to join the eradication of polio by uploading their picture on to campaign's website, and are currently inviting everyone to show his/her support by likewise uploading his/her own photo to the www.thisclose.net.

Be part of the vital 1%! Join the cause and help support the eradication of polio. -Mandy Carlo Sanchez

FUTSAL TOURNAMENTS

TOURNAMENTS

GOAL RUSH

A. MEN'S DIVISION:

1. SFU (2) vs (2) Watoboy
2. SGU (0) vs (2) SFU
3. Children of the Sky (1) vs (1) SFU
4. Indecent Team (1) vs (4) SFU
5. SFU (0) vs (2) Tanduy FC
6. SFU (3) vs (1) UP MFC

Standing: 3 WINS, 2 DRAWS, 1 LOSS (11 points)

Entered Quarter-finals since SFU FC was top 4 among the 14 teams who registered!

Getting knocked-out by Children of the Sky with a score of 3-0

B. WOMEN'S DIVISION:

1. SGU (0) vs (1) SFU
2. CEU (2) vs (0) SFU
3. SFU (0) vs (3) SFU
4. SFU (0) vs (5) Pata Team

Standing: 1 WIN, 0 DRAW, 3 LOSSES (3 points)

Entered Quarter-finals since SFU FC was top 7 among the 10 teams who registered!

Getting knocked-out by Los Borrachos with a score of 2-1!

RALLIING UP FOR THE FUTSAL PIONEERS

SFU's Mens and Womens Futsal team have worked their way up from nothing to something. The SFU Futsal team practices once a week on Thursdays at 7:00pm to 9:30pm at SFU's very own gym which is located on the 5th floor. The team is coached by Mr. Jar Baun, A coach who gives his time and strong passionate efforts to train the team and develop SFU's Futsal Club. The team has joined several different tournaments and has won several games against other universities and other clubs.

The Men's Futsal Team recently joined the tournament Goal Rush which was held in the Department of Agrarian Reform Gymnasium in Diliman, Quezon City last 27th of November. SFU Men's Futsal Team held their heads high, and gave their best in their games. The Pioneers had a total of 6 games, and of the six (6) games SFU had three (3) wins, two (2) Draws and one (1) Lose. The Pioneers had a total of 11 points, ranking third in the bracket and part of the top 4 of the tournament. The men's team was able qualify for the Semi-finals, but lost 3-0 to Children of the sky.

The Men's Futsal team consist of Freshmen, Sophomores and Graduating students: Jason Aldington (Captain), John

Taylor (Co-Captain), Dan Carlos, Kiko Gerodias, James Chan, Christian Darrow, Yuta Oguro, Yonguk Lee (Jeff), Jason Nguyen, Michael Toledo and Allan Jamias.

This year the Futsal Club decided to organize its own official Women's Futsal Team due to the handful of freshmen student who took interest in the sport. The Women's team was able to join a few tournaments as well, and we're able to qualify for the Quarter-finals at Goal Rush.

The Women's Futsal team consists of the following students: Nikka Corpus, Robee Sunga, Rem Dalisay, Pia Ricafort Oliva, Carileine Bamahrez, Cheska Lopez, Joanne Morales and Karenne Dacayan.

To end the year off, Sir Albert Tijam organized a game with Petron FC. The SFU Men's Team played in first their subs leaving the First Five on the bench. The first half ended in favour of Petron FC (2-0). With panic coach Jar Baun substituted all the subs out for the first five. In the second half SFU came back scoring 6 goals in total, 2 for Daniel Carlos, 2 for John Taylor, and two more from Yuta Oguro. The Game ended with a score of 6 to 5. SFU wins! -Christian Darrow



A new start for the SFU Futsal Women's Team



The women's futsal team voted for a new captain and co-captain to lead the team as their previous captain, Nikka Corpus, has resigned to give chance for the freshmen students to show their leadership skills through futsal. Seeing that the school year 2011-2012 is ending fast, this is one of the preparations of the team for their plans in the upcoming school year. On January 26, Mr. Jar Baun, the head coach of the men and women's futsal team, gathered the team in order to talk about their plans for the next school year. The voting ceremony is also held during this meeting. The group nominated members who are effective in playing the sport as well as those who are capable of leading the team. The final decision of the team for the co-captain spot is Ramielene Dalisay, a first year student studying

finance. Joanne Morales, a first year computing student, got the most number of votes for the captiancy of the women's futsal team. Both students are very happy to hear that they are the ones chosen to be the captain and co-captain of the women's futsal team. They are eager to deliver more for the team and their number one goal is to win tournaments next school year to let the other colleges and universities around the metro know that Southville Foreign University has a great futsal team. Under the stewardship of the women's futsal team's new captain Joanne Morales and her equally able Co-Captain Ramielene Dalisay, the SFU Women's Futsal team is determined to make their mark as one of the teams to beat this 2012! -Kimberly Espiritu

SFU Pioneers Men's Volleyball Team cross-trains with Las Pinas College Team



The SFU Pioneers Men's Volleyball Team hosted a match-up with the Las Pinas College Men's Volleyball Team on December 12, 2011 at the SFU Gymnasium. Coach Josephus Paulino organized the cross-training to improve the skills of our volleyball players.



BULLETIN



Cradle Productions
Cradle's Acoustic Sessions 2012
Cradle of SFU brings you a night of light-hearted music

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Place: **Ayak Azi**
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